Amendments to the Specification:

Please replace paragraphs 0063, 0064, 0065 and 0066 in the specification, with the following replacement paragraphs:

[0063] The present invention provides an attachment mechanism device for attaching items, such as bows, crayon boxes, stuffed animals, flowers, flower tubes, etc., to gift wrapping. The present invention is simple to use, convenient, affordable, reusable, interchangeable, versatile and multi-purpose, and may be used in combination with other decorations on gift wrapping.

[0064] Figure 1 shows a front view of a bow 100, and Figure 2 shows a back view of the bow 100, which can be attached to an object, such as gift wrapping that is wrapped around a gift box, by usage of an attachment mechanism device 110 according to a first embodiment of the invention. Any shaped bow, any item (e.g., stuffed toy, crayon box, ornamental magnet, etc.), or combination thereof, may be used with this attachment mechanism 110.

[0065] The bow 100 includes ribbon 12, which is formed in the shape of a bow and may be gathered in the center using any appropriate material. The bow 100 may be of a fabrication including but not limited to: fabric, tulle, paper, mylar, foil, film material, plastic, metal, a combination thereof, or any other material that suggests itself to one skilled in the art. A middle portion of the bow 100 is wrapped with ribbon 16, any suitable material, or combination thereof, to form a central part of the bow 100. The central part of the bow 100 is where the attachment mechanism device 110 according to the first embodiment of the invention is attached.

[0066] Figure 3 shows the elements making up the attachment mechanism device 110 according to the first embodiment, which may be used to removably attach any type of item to another item. The attachment mechanism device includes a first adhesive strip 300 that has a first adhering surface for adhering to the bow. The attachment mechanism device also includes a backer/stabilizer 310 that has a first surface that is adhered to a second adhering surface of the first adhesive strip 300. The backer/stabilizer 310 is preferably a semi-rigid or rigid element, such as plastic, with a preferable

thickness of between 1/32" to 1/16", e.g., slightly less than the thickness of a credit card. Of course, other thicknesses may be utilized while remaining within the scope of the invention as described herein. The backer/stabilizer 310 may alternatively be made out of card stock, poster board, or heavy paper, or any other suitable material, so that it has a semi-rigid composition to provide a stabilizing property to the object that it is attached to. The backer/stabilizer may also be made of styrofoam or spongy-type material (in addition to the other types of materials described above), with an adhesive surface provided (e.g., peel-and-stick adhesive tape) to adhere the backer/stabilizer to an object, such as to a small toy truck.

Please replace paragraph 0068 in the specification, with the following replacement paragraph:

Velcro® pad 320 that has a back side that is adhered to a second surface of the backer/stabilizer 310. The attachment mechanism device 110 still further includes a second Velcro® pad 330 that is configured to be releasably attached to the first Velcro® pad 320. The attachment mechanism device 110 also includes a second adhesive strip 340 that has a first adhering surface for adhering to a back side of the second Velcro® pad 330. The second adhesive strip 340 also includes a second adhering surface for adhering to a surface of the second object. By way of example but not by way of limitation, the second object may be an outer surface of gift wrapping that has been wrapped around a gift or present.

Please replace paragraph 0071 in the specification, with the following replacement paragraph:

[0071] As shown in Figure 2, the bow 100 with the attachment mechanism device 110 attached to the central part thereof, is ready to be used for attachment to an object, such as gift wrapping. The second adhesive strip

340 (see Figure 3) preferably has a protective cover or strip on its second surface, whereby when the bow 100 is ready to be attached to gift wrapping, the protective cover or strip is peeled off of the second surface of the second adhesive strip 340, to allow the second adhesive strip 340 to be adhered to a surface of the gift wrapping.

Please replace paragraph 0102 in the specification, with the following replacement paragraph:

[0102] Figures 17, 18, 19 and 20 show several possible different configurations of backer/stabilizers of attachment mechanisms devices according to the first or second embodiments of the invention. In these configurations of the first or second embodiments, the attachment mechanism device (an object fastens or secures itself onto the backer/stabilizer) hangs on an object, as opposed to being directly adhered to the object. The backer/stabilizer may be produced in any manner including but not limited to: using any shape, configuration, size, coloration, fabrication, to accommodate an object. The object may be attached to the backer/stabilizer using any method of attachment as described previously with respect to the previous embodiments. Any special shape of a backer/stabilizer may be designed and used to accommodate a product with respect to a backer/stabilizer, in accordance with the teachings of the present invention as provided herein.

Please replace paragraph 0132 in the specification, with the following replacement paragraph:

[0132] Figure 32 shows a storage element 3200 that is configured to hold attachment mechanisms devices according to any of the embodiments of the invention. The storage element 3200 is used to store reusable ornaments between uses of the ornaments. The storage element 3200 is constructed of a material sufficiently strong (e.g., wood, cardboard, plastic, fabric, etc.) to hold ornaments in place. The storage element 3200 has a plurality of rows and

columns of Velcro® pads 3210. Other dispositions of the Velcro pads 3210 may be contemplated while remaining within the scope of the invention (e.g., circularly placed on the storage element 3200, for example, or randomly placed on the storage element 3200). For example, the storage element 3200 may be a fabric board of 36" wide by 38" long. Of course, other materials and sizes of the storage element 3200 may be contemplated while remaining within the scope of the invention.

Please replace paragraph 0136 in the specification, with the following replacement paragraph:

Figure 33 shows a front view of a floral water tube (capped [0136] floral vase) 3340, holder 3300 and back plate 3320 that is coupled to an attachment mechanism device according to the first or second embodiments of the invention, and Figure 34 shows a top view of the floral water tube (capped floral vase) holder 3300. The holder 3300 is coupled to an object for which a floral arrangement is to be attached. For example, a side surface of a gift wrap may be a place where a floral arrangement is to be attached. The circular ringlet 3310 is attached to a back plate 3320 or may be molded in one piece. Also shown in Figure 34 is a female Velcro pad 3420, a male Velcro pad 3430, and an adhesive strip 3440, in an exploded view. In an alternative configuration, the circular ringlet 3210 may also have an extension out from the back plate 3320. The circular ringlet 3210 may be of a material that is sufficient to hold the floral arrangement, such as, by way of example but not by way of limitation: plastic, metal, wood, etc. The back plate 3320 is coupled to an attachment device 3330 according to any of the previous embodiments of the invention, in order to releasably attach the floral water tube holder 3300 to the gift wrap or any other object to which the floral arrangement is to be attached.